



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 213263 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/15/12 - 10/21/12		<u>Estimate #</u> 12360
<u>Advertiser</u> POL/Courtney for Congress		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u> SP2993

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/16/12	10/18/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-1---				2	\$600.00	0.00			
N 2	WTNH	10/15/12	10/19/12	GMA	7a-9a		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	1-1-1--				3	\$650.00	0.00			
N 3	WTNH	10/15/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	1-1-1--				3	\$750.00	0.00			
N 4	WTNH	10/16/12	10/18/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-1---				2	\$1,000.00	0.00			
N 5	WTNH	10/15/12	10/17/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	1-1----				2	\$2,200.00	0.00			
N 6	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1--1--				2	\$1,600.00	0.00			
N 7	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,000.00	0.00			
N 8	WTNH	10/16/12	10/18/12	Late News 8	11p-1135p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-1---				2	\$1,400.00	0.00			
<b>Totals</b>												17	\$23,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	17	\$23,800.00	\$20,230.00
<b>Totals</b>	17	\$23,800.00	\$20,230.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



# Station Order Revised Courtney for Congress 2012

**Market:** Hartford, CT

**Flight Dates:** Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

12360

**Contact:** Roger Megroz

**Phone:** 203-784-8888

**Email:** Roger.Megroz@wtnh.com

**Fax:** 203-784-8912

**Direct:**

**WTNH-TV**

213263

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
WTNH 6a News	EM	M-F		\$600.00	2	1		1				2
6:00 AM 7:00 AM		30		\$1,200.00								
Sold Out: Lowest Rate to Clear Per WTNH												
Good Morn America	EM	M-F		\$650.00	1		1		1			3
7:00 AM 9:00 AM		30		\$1,950.00								
Sold Out: Lowest Rate to Clear Per WTNH												
WTNH 5p News	EN	M-F		\$750.00	1		1		1			3
5:00 PM 6:00 PM		30		\$2,250.00								
Sold Out: Lowest Rate to Clear Per WTNH												
WTNH 6p News	EN	M-F		\$1,000.00		1		1				2
6:00 PM 6:30 PM		30		\$2,000.00								
Sold Out: Lowest Rate to Clear Per WTNH												
Jeopardy	PA	M-F		\$2,200.00	1		1					2
7:00 PM 7:30 PM		30		\$4,400.00								
Sold Out: Lowest Rate to Clear Per WTNH												
Wheel Of Fortune	PA	M-F		\$1,600.00		1			1			2
7:30 PM 8:00 PM		30		\$3,200.00								
Sold Out: Lowest Rate to Clear Per WTNH												
Once Upon a Time	PT	Su		\$6,000.00							1	1
8:00 PM 9:00 PM		30		\$6,000.00								
Sold Out: Lowest Rate to Clear Per WTNH												
WTNH 11p News	LN	M-F		\$1,400.00		1		1				2
11:00 PM 11:35 PM		30		\$2,800.00								
Sold Out: Lowest Rate to Clear Per WTNH												
<b>Station Gross Totals</b>				<b>\$23,800.00</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>		<b>1</b>	<b>17</b>

Rachael Beale

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 10/5/2012 11:51:31 AM

WTNH-TV

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rachael@mediastrategies.com

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WTNH-TV      Hartford, CT	<b>Date:</b> 10/5/2012
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I, Media Strategies and Research,

being/on behalf of: Joe Courtney, a legally

qualified candidate of the Democratic political

party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 15, 2012			Sunday, October 21, 2012		

**Total Charges: \$23,800.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

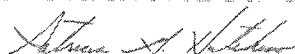
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, October 05, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title